

# PICKLEBALL DEN

## THE TECHNOLOGY POWERING THE SPORT



Hi, my name is Shae and I am pleased to announce that I have been hired as Pickleball Den's new full-time director of marketing and business relations. I have been behind the scenes helping part-time with the newsletters and social media, so I am excited to now be working full-time on growing Pickleball Den.

Pickleball Den's history focused heavily on creating superior, all-inclusive, easy-to-use technology for pickleball players (a.k.a. some really great software)! It is now time for Pickleball Den to be more aggressive with sharing what it has to offer club managers, tournament directors, Individual players, and coaches alike!

Pickleball Den is created with all pickleball players in mind. Whether you love taking your pickleball skills on the road, showing your competitive side at tournaments, making time for recreational play with your friends, or sharing your pickleball expertise with others, Pickleball Den has something for you!

Pickleball Den's integrated social features, like the app timeline and integrated messaging, promote the reason why most people fall in love with the sport - it's fun! At Pickleball Den, we want to help players have as much fun as possible while supporting growth and organization for clubs, tournaments, and coaches.

I love hearing from our Pickleball Den family and from people who would like to learn more about why Pickleball Den is, in my humble opinion, the best pickleball software on the market! Connect with me through our social media accounts, and tag Pickleball Den in your photos and videos. Make sure to follow us and subscribe to our YouTube channel for a front row seat in all the exciting content we have coming your way!

Happy Pickleball!

*Shae*

July 5, 2022



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## FEATURED UPDATES

### LUCK OF THE DRAW

Just like drawing a playing card out of the deck, Luck of the Draw is a way to randomly place players out on the courts at your club. It notifies players via the Pickleball Den app and keeps track of which players have played together. This eliminates the chances of repeat partners.

Watch Our YouTube Video to Learn More:

[▶ Luck of the Draw](#)



### CALENDAR INTEGRATION

You can now add pickleball events to your Apple or Google Calendar! Subscribe to the Pickleball Den calendar to see play events you've signed up for appear on your calendar and receive reminders about upcoming events.

Watch Our YouTube Video to Learn More:

[▶ Calendar Integration](#)

### PICKLEBALL DEN APP UPDATE

The next time you log on to Pickleball Den, you may notice that we have been making some changes. We are proud to announce that the Pickleball Den app now features new and improved colors and styles to match the energy of Pickleball Den. Don't worry - the features and functions are still the same as they were before, just with an added facelift!



## RECENT TOURNAMENTS

### BODYARMOR STATE GAMES

Pickleball Den enjoyed traveling to North Carolina for the Bodyarmor State Games Pickleball Tournament on June 18-19! We loved seeing our software in action while 331 passionate players battled it out for the gold!



### FROMMUTH PICKLEBALL CLASSIC

Congratulations to Fromuth on the success of their Fromuth Pickleball Classic benefitting the West Reading Pickleball Association! On June 18-19, 190 players enjoyed men's, women's, and mixed doubles.



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