# PICKLEBALL DE

# WHERE CLUBS AND TOURNAMENTS GO TO GROW

# LET'S TALK ABOUT RATINGS

The player rating systems within the Pickleball community are generally calculated in the same way and they are ever changing based on user feedback and market conditions. Pickleball Den offers its own rating system as well called Den Global Rating.



Pickleball Den understands that a good rating calculation requires accurate data, and lots of it! This is where Den excels.

Most ratings rely solely on tournament data, so unless you're a pro, you probably aren't playing in enough tournaments to keep your rating accurate for a long period of time. After a few months, your rating will start to become inaccurate.

# How does Den address these issues?

We capture game data from both competitive club play and tournament play. In our view, if you are playing competitively at your local club, or on a court 200 miles aways at a formal tournament, it should count! This is the beauty of Pickleball Den. This combined approach provides you with enough data to calculate your rating and allows it to accurately reflect your skill level over a longer period of time. Tournament-only and club-only ratings can be separated, but for now we are offering a combined rating to keep things simple.

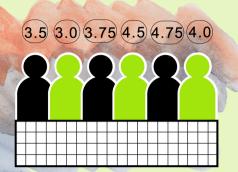
We also understand most players cannot afford to travel to formal tournaments regularly, pay high tournament fees, spend money for hotels and rental cars, or lose weekends to get credit for a rating. Den supports all players, even those who choose only to play at local competitive club events such as leagues, ladder leagues, and team formats.

Further, with Pickleball Den you don't have to enter your data and wait for other players to approve it. The scores are input by a single player while out on the courts. Pickleball Den has developed an efficient and effortless way to verify the data. When a player enters the scores, Pickleball Den software sends a notification to the other players who see scores immediately and can verify accuracy!



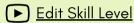
# Beyond game data...

We all know that a 4.0 player in one area of the country is not necessarily at the same skill level as a 4.0 player in another area in the country. At Den we know that a player is better skilled when they have competed against a larger variety of players. Even with good match data there are other considerations to examine, such as the variety of locations and different players that make up the rating. Pickleball Den will be showing a player's experience to provide a much better profile of the player, their experience, and how that contributes to their rating.



Pickleball Den understands that the sport of Pickleball is not all about ratings, it's about the people you meet and play with on the court. This is why we go beyond ratings by offering a comprehensive app for managing clubs, club events, sign-up sheets, and much more to help clubs grow.

Watch Our YouTube Videos to Learn More:



# **EDIT SKILL LEVEL**

Clubs may designate a player to help manage entering club skill Level settings. For example, if a club member who is not a club manager evaluates a player's skill levels, the club may now give permission to that player to edit skill levels for other players.

### **EMBED PLAY TIMES**

Clubs can now display their play times on their club website using Pickleball Den. Once play times have been embedded, the list will automatically be updated by Pickleball Den technology when a change has been made. Eventually, Pickleball Den will also offer clubs a monthly calendar based on sign-up sheet data.

B	MBED YOUR CLUB PLAY	TIMES INTO YOUR	WEBSITE
Play Timo	Type	Court	Notes
Blair Regional YMCA			
Mon (7:30AM-9:30AM)	Intermediate Play	Indoor	M/ADV 2 Courts
Mon (9:30AM-12:00PM)	Intermediate Play	Indoor	IMBEG 2 Courts
Tue (7:90AM-9:90AM)	Intermediate Play	Indoor	M/ADV 4 Courts III 645 the
Tue (9:30AM-12:00PM)	Intermediate Play	Indoor	M/BEG 2 Courts
Tue (7:00/94-9:00/94)	Open Play	Indoor	2 courts
Wed (7:30AM-9:30AM)	Intermediate Play	Indoor	Beginner w/instructor 2 cou
Wed (9:30AM-12:00PM)	Intermediate Play	Indoor	MBEG 2 Courts
Thu (7:30AM-9:30AM)	Intermediate Play	Indoor	MIADY 3 Courts till 845 the
Thu (9:30AM-12:00PM)	Intermediate Play	Indoor	IMBEG 2 Courts
Thu (7:15PM-9:00PM)	Open Play	Indoor	2 courts
Fri (7:30AM-9:30AM)	Intermediate Play	Indoor	MIADV 2 Courts
Ri 19:30AM-12:00PM1	Intermediate Play	Indoor	MREG 2 Courts

Visit Pickleballden.com to see an Example:



Embed Play Times



# TRACK COURT USAGE, PLAYER PREFERENCES, AND CLUB MEMBERS' NEEDS

Pickleball Den Club user, Marie Knowlton, has been utilizing the data from Den to increase efficiency when planning and to create club stats. With 25,000 lines of data on 12 courts, Marie has been able to determine what time of day is popular, what daily games are attended, who plays the most, how many guests played, and what day of week is best. She has also learned how many players attend beginner lessons, skills & drills, advanced play, social cookouts, and how many have only played one time. Marie shared, "With 950 members it is helpful to understand what and when they are all wanting to play."









