

PICKLEBALL DEN

WHERE CLUBS AND TOURNAMENTS GO TO GROW

SERVING LOCAL CLUBS AND TOURNAMENTS

Just when we at Pickleball Den think we've done everything there is to do with Pickleball software, we receive more suggestions! Pickleball clubs are growing and becoming more sophisticated. The days of managing a few dozen players on spreadsheets and printing brackets to manage leagues are rapidly coming to a close. Clubs are easily reaching and surpassing 100 members and so Den continues to stay ahead of the game!

With that said, we're pleased to announce a partnership with the YMCA of Greater Brandywine in Pennsylvania. This regional YMCA group needed to organize their growing membership across seven different locations. Players are seeing some of the benefits already by bringing all YMCA Pickleball players together regardless of their local locations. This is just the start for the YMCA of Greater Brandywine and we commend them for their vision to serve their membership.

Den Tournament is growing as well. We are excited to share that at the end of February Pickleball Den has a commitment for over 30 tournaments, surpassing our goal of 30 tournaments for the entire year! Our search engine is starting to gain traction with over 5,000 searches done last month. Pickleball Den Search includes all tournaments, not just those who are using Den software. We believe a good search engine should be inclusive to offer the best experience for players. We want to thank Fromuth Pickleball for sponsoring the listing announcements sent to players to inform them of new clubs, tournaments, and leagues. It takes a lot of work to ensure the search engine has up-to-date and accurate information and Fromuth is instrumental in helping us to cover some of the costs!

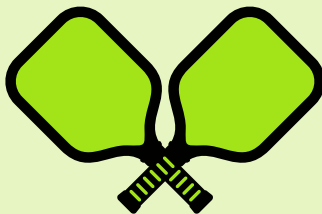
TEAM TOURNAMENT

We are proud to announce the upcoming release of a new module built around our tournament software. Team Tournaments will handle club vs club or intercollegiate competition! The North Carolina State University Pickleball Club will be hosting a team tournament in April for various collegiate pickleball clubs. We will be sharing more about this new format on our website, Facebook, and Instagram, and look forward to seeing it in action in April!



March 7, 2022

FEATURED UPDATES

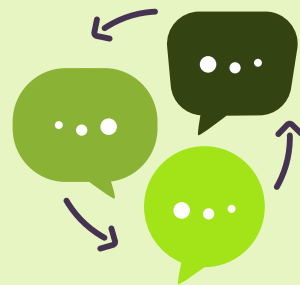


SINGLES SHOOTOUT


The Shootout Ladder League has become a very successful format for many clubs. As players play, they naturally gravitate to the court that is most suitable for their skill level. Players at North Carolina State University reached out to share that they like to play both doubles and singles. They asked if the shootout format could be modified to support singles competition. Pickleball Den has now added Skinny Singles and Full-Court Singles to the ladder league. With singles ladder, each player assigned to a pool plays a singles game against each of the other three or four players.

DISCUSSION FORUM

Pickleball Den is pleased to announce the release of a new Discussion Forum feature for clubs. Within the Den app, players may now ask questions, offer suggestions, and respond to others in a public forum. This feature allows players to offer support to others and build the pickleball community within a club.



Watch Our YouTube Video to Learn More:

 [Discussion Forum](#)

RECENT TRAVELS

Congratulations to Timber Pines Pickleball Club on the grand opening of their new pickleball courts! We were happy to be able to attend this celebration, see their updated facilities, and meet some of their over 900 members.



The North Carolina State University Pickleball Club recently hosted their first tournament. Participants included players of all ages in singles, doubles, and mixed doubles events. The tournament included 121 players total. Congratulations on a successful event!

March 7, 2022



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