

PICKLEBALL DEN

THE TECHNOLOGY POWERING THE SPORT

INCLUSION AND INVOLVEMENT... THE PATHWAY TO GROWTH



Timber Pines Pickleball Club (TPPC) has been part of the Pickleball Den family since 2019, and celebrated its tenth year as a club in 2020. According to Marie Knowlton, current TPPC board member and former president, Timber Pines mission is inclusion and involvement. Their enthusiastic and welcoming members have helped this club located in Spring Hill, Florida grow from a small group of players, to a club of over 1,000 members.

In 2010, TPPC began offering a limited amount of play time each day while playing on two asphalt tennis courts with temporary lines drawn with chalk or painters tape. While permanent lines were eventually painted and portable nets were purchased, Timber Pines continued to grow. On June 22, 2021, Timber Pines community opened a world class 12 deco turf court facility with fencing, lighting, windscreens and shade structures. These courts won The 2021 Outdoor Pickleball Facility of the year from The American Sports Builders Association.

With over 1,000 members, TPPC hosts 250 events daily using Pickleball Den sign up sheets. Even with their large number of members, what helps their club run so smoothly are the committees of volunteers that work to adjust the daily schedules. Knowlton explained how Pickleball Den data is used to achieve this, "Through the player export feature, TPPC is able to export all play during a specific date range. We have analyzed the activity and created statistics for the most popular times, most popular games, who plays the most, how many have played only once, and how many only attend cookout."

Timber Pines Pickleball Club provides opportunities for their members to socialize and connect through various scheduled play and club events. One of their most popular weekly events is a social ABCD event which attracts the maximum number of players. The club also uses Pickleball Den to schedule their weekly Saturday cookout and to communicate with members by sending a weekly newsletter.



Aerial view of the award winning Timber Pines Pickleball Club courts.



Members at a TPPC Tournament.



Currently, TPPC board members are training Special Olympic athletes to compete in the Florida State Pickleball Championship on November 11-12 at the ESPN Disney facility. This is the first year Pickleball is offered in Special Olympics. Knowlton shared that the athletes, who began training with TPPC in August, are doing great!

November 8, 2022



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FEATURED UPDATES

HELLO MY NAME IS

NAME SPONSORED COURTS

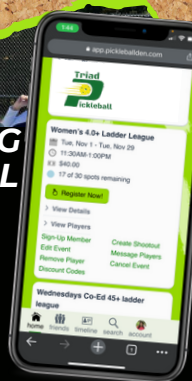
Tournament directors can now enter names for sponsored courts through Pickleball Den. When a player receives a text sending them out to the court, the sponsored court name will be included in the text.

NEW TOURNAMENT REPORT

We have released a new report for tournament directors that shows the total matches, matches pending, matches played, and matches completed for each bracket.

MATCH TYPE NOTIFICATION

Text notifications sent to players during tournaments will now include the match type.



PLAYING AND PROFITING WITH TRIAD PICKLEBALL

Pickleball Den's fee based event option is perfect for clubs or businesses looking to host public events AND generate revenue. Triad Pickleball is one club profiting from Pickleball Den's fee based event sign-up sheet option.

According to Chris Kepko, owner of Triad Pickleball, "The fee based event sign up sheets have allowed us to streamline our registration process. We now have one platform that accepts registrations and runs our events." Triad primarily uses Pickleball Den to run their ladder leagues and tournaments. They run four to five ladder leagues per week and four tournaments a year.



Join Triad Pickleball for play on 10 dedicated pickleball courts at Bur-Mil Park in Greensboro, NC.

Located in Greensboro, North Carolina, Triad Pickleball was formed to facilitate communication between players and to provide a platform for organized play. Triad currently has over 500 members and continues to grow at a record pace. Kepko shared, "Pickleball Den has allowed us to only need one platform for communicating and organizing play at our facility. I honestly don't know where we would be today without Pickleball Den!"



[Click to learn more about Triad Pickleball](#)

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