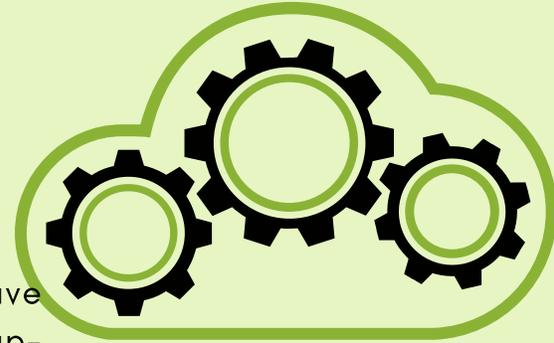


WHERE CLUBS AND TOURNAMENTS GO TO GROW

THE TECHNOLOGY BEHIND THE SPORT

At Pickleball Den, we love the fact that we always have something new and exciting going on! Right now, we are concentrating on the Team concept for tournaments and leagues. We are looking forward to our first official team tournament in April and continuing to develop this concept. With the many features Pickleball Den offers, we naturally have endeavored to design a comprehensive app using the most up-to-date technology.



In the IT world a "query for data" that takes longer than one second is too long. One fourth of a second is the standard! This time is critical when technology must operate seamlessly for a large number of users. With 10,000 or 100,000 users, a small inefficiency quickly becomes a bottleneck! With Pickleball Den's plan for growth, the time to evaluate improvements to the technology is now.

According to Bob Yacobucci, owner of Pickleball Den, "I would not have thought Pickleball Den would be planning for or considering changes to accommodate this kind of growth in such a short period of time. But when you think about companies like Facebook that started off as a college experiment and grew to a billion users, it provides Pickleball Den a small glimpse into how a hobby app grew to influence users around the world."

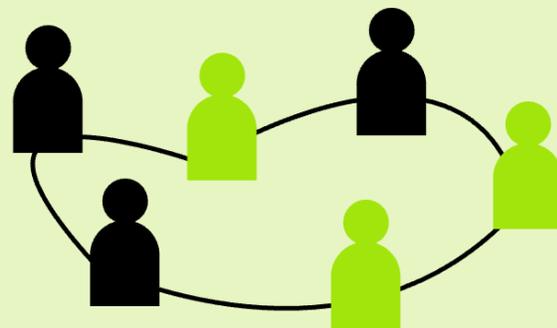
Another advantage of Pickleball Den is that our app runs the same, regardless of the device being used. Our users enjoy a premium experience whether using Den on iOS, Android, or their home computer. The days of having to develop and maintain apps for different mobile devices, or download an app from a specific vendor store are coming to a close. When you visit our app page, it activates our app on your phone and checks for updates, eliminating the need to download updates from an app store. Regardless of these updates, security and other safeguards remain in place. Permission to use Pickleball Den still has to be granted on your phone just as it does for other apps downloaded from an app store.

While the market and available technology will be making these advances, we are proud to say that we are already providing this consistency to Pickleball Den customers. When providing the technology behind the sport, Pickleball Den strives to utilize the most recent technology to create an enhanced experience for all of our users.

April 4, 2022

PICKLEBALL PASS

Pickleball Pass is a unique concept recently released by Den. It offers a convenient way for players visiting different areas to sign up for play while traveling. Players can find locations, sign up for play, update their rating, and meet new players with Pickleball Pass!



Watch Our YouTube Videos to Learn More:

 [Pickleball Pass Playlist](#)

find

Use Pickleball Den Search to find a group of players and sign-up for their game play.

meet

Meet at the play location on the day and time of the event. Pickleball Pass will match up players based on skill level.

play

Pickleball Pass will use match scores to track results and update your player rating automatically!

have fun

Pickleball Pass supports fun and competitive game play, but also allows players to network and meet new people.

UPCOMING TOURNAMENTS

COMING SOON
ATLANTIC
INTERCOLLEGIATE
MAJOR

Pickleball Den is proud to announce our first official team tournament and the largest intercollegiate pickleball tournament in history!



Hosted by NC State Pickleball Club on April 9-10



Other participating schools include NCSU, UVA, SVU, UNCC, UNC and JMU.



Carolina Tennis and Paddle Spring Open

April 8-10 in Greensboro, NC



Russell & Cook Insurance Moneyball

April 10 in Greensboro, NC



Phoenixville Spring Classic

April 23 in Phoenixville, PA

HOSTED AT THE PHOENIXVILLE YMCA



We Care 1st Annual Pickleball Tournament

April 28-May 1 in Loudon, TN



April 4, 2022

www.pickleballden.com

pickleballden@gmail.com

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