

THE TECHNOLOGY POWERING THE SPORT

PICKLEBALL CLUBS

WHERE THE SPORT GROWS AND THRIVES

Local pickleball clubs offer immense value and are instrumental to the growth of the sport.

For millions of players, local clubs provide organized game play, social events, and opportunities to build friendships and pickleball skills. At Pickleball Den, we believe it's time to share our appreciation for clubs, the value they offer, how clubs are solving problems, and most importantly, those that are running and managing clubs.

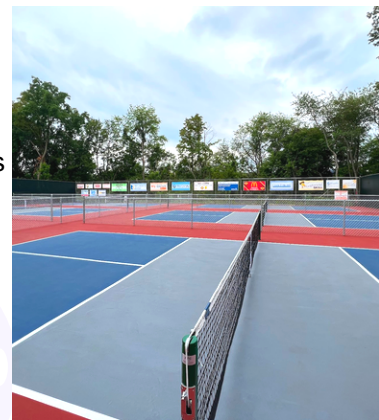
Our local club, Blair County Pickleball Club, is a prime example of the value that clubs offer players and the sport in general. When Blair County Pickleball Club started nearly 3 years ago, people wondered how many club members would join and what the cost of membership should be per year. While the cost of membership was set at \$25 per year, others wondered if this amount was too high and would deter players from joining.

Today Blair County Pickleball Club is approaching 300 members! Our club was able to build a relationship with the local recreation department and acquire an area that was unused in a local park with a beautiful setting. Club members worked tirelessly to raise enough money to rehabilitate this area into six beautiful pickleball courts!

A small group of people organized a club, introduced it to the community, pulled resources, talent, and individual connections to accomplish so much in such a short period of time.

Based on the many conversations we have with club managers, we have found that commonly, those who manage clubs undersell their time and the value they offer their club players. Many club volunteers spend hours keeping their local club running smoothly. To avoid burn-out and to keep a local club growing, we need to better support our club volunteers who are instrumental in providing hours of excellent play, exercise, and social activities.

Local pickleball clubs are where the sport thrives and grows. Let's join together to celebrate them and their immense contribution!



April - May 2023



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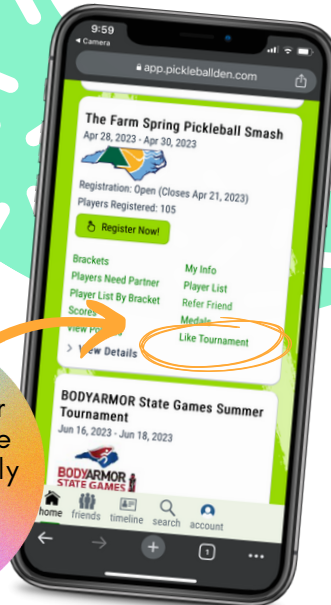
FEATURED HIGHLIGHTS

SEARCH, SAVE, AND CONTACT

With Pickleball Den search you can find tournaments, leagues, clubs, places to play, and more! After searching, you can contact clubs or tournaments for more information.



Players made nearly 14,000 searches for tournaments in the months of March and April alone!



Like a tournament or league to have it saved directly to your home page as a reminder!

FEATURED UPDATES

FILTER BRACKETS

When registering for tournaments, brackets will now be filtered based on the player. Rather than seeing all available brackets, players will see brackets they are able to register for based on their age and gender.

MANAGE COURTS

Tournament directors can now manage courts more easily! In the court management menu, directors can view courts by bracket and select the courts that will be used for each bracket. Directors can also manage courts by date, allowing them to only see the brackets taking place on that selected day.

CLUB AGREEMENTS

Many pickleball clubs find it necessary to have their club members sign an agreement outlining various policies such as privacy, liability, or the code of conduct for their club. In Pickleball Den, clubs can now add an agreement for their members to sign, track agreements historically, and track which members have signed it over time.

MEMBERSHIP DUE NOTICE

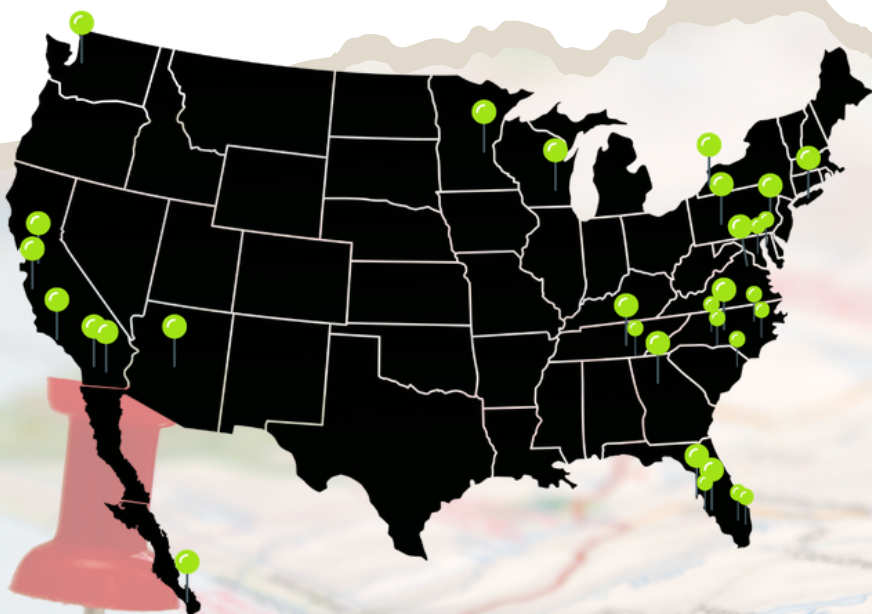
Club managers can now send members a notice that their club membership is about to expire. This feature can be found under by selecting "Club" and then "Advanced Settings."

Watch Our YouTube Video to Learn More:

[▶ Court Setup and Management](#)

Watch Our YouTube Video to Learn More:

[▶ Club Agreement](#)



WELCOME NEW CLUBS!

Join us in welcoming the new clubs that joined Pickleball Den in the months of March and April! Stay up to date with new clubs by visiting pickleballden.com/club.

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