

PICKLEBALL DEN

THE TECHNOLOGY POWERING THE SPORT



WE'RE SPREADING THE NEWS

Pickleball Den was founded with a commitment to create easy-to-use, reliable, and comprehensive technology to support pickleball players, tournament directors, and club managers. As the technology powering the sport, we remain committed to this promise with our tournament listing feature. Pickleball Den helps **all** tournament directors. Whether you choose to use our comprehensive software, another software provider, or no software at all, we are ready to help you advertise your event.

As we continue to grow, more and more tournament directors are turning to Pickleball Den to advertise their tournaments and events. When creating a tournament listing in Pickleball Den, we automatically share your event with potential players located up to 250 miles from your tournament.

SEARCH NOW!



We also advertise your tournament on our search engine and make it easy for players to search! Players do not need to login or create an account to find your tournament. Players can even like your tournament and share your event with others!

Treat yourself to outstanding software and marketing from a company that truly cares!

QUICK TIPS

- Start by creating a logo and an eye-catching, informative flyer. Be sure to include a QR code and link to the registration page.
- Share the flyer with local clubs and players from your past tournaments.
- Send it out via email and share on social media.
- Encourage players to share on social media and invite their friends. Word of mouth is often the best marketing!
- Help your tournament stand out to new players with prizes, giveaways, specials guests, or vendors.

WE'RE HERE TO HELP!

Need help creating a one-of-a-kind flyer? Pickleball Den's marketing department can create a custom flyer for your upcoming event. Contact us for more information!

LEARN MORE



START ADVERTISING YOUR TOURNAMENT

February 7, 2023



www.pickleballden.com



pickleballden@gmail.com



[/pickleballden](https://www.facebook.com/pickleballden)



[@pickleballden](https://www.instagram.com/pickleballden)



[/pickleballden](https://www.youtube.com/pickleballden)

I LOVE PBD

Giveaway!

[CLICK HERE TO ENTER!](#)

We LOVE hearing from our Den family about all the ways they are using Pickleball Den to share their love of pickleball! Share what you love about Pickleball Den for a chance to win our giveaway, including our limited edition love sweatshirt, TWO annual Den subscriptions, and other goodies!



FEATURED HIGHLIGHTS

COURT RESERVATIONS

Pickleball club managers can setup the court reservation system for their club with Pickleball Den! Allow your members to reserve a court and schedule play with their friends.

Watch Our YouTube Video to Learn More:

[▶ Setup Court Reservation System](#)

CHECK-IN AND PLAY HISTORY

You can use Pickleball Den's check-in feature to track your play over time, map your play history, and share your pickleball play with friends!

Watch Our YouTube Video to Learn More:

[▶ Play History](#)

FEATURED UPDATES

TRANSLATION

Pickleball Den is ready to support players, clubs, and tournament directors no matter where they play! Players can now choose their language from a list of options under their account settings.

THANK YOU!

to Nic Bekaert for his invaluable help and recommendations on translated words and phrases!

Watch Our YouTube Video to Learn More:

[▶ Going Global!](#)

NEW BRACKET DESCRIPTION

When creating a bracket in Pickleball Den, there is a new field called "Alternate Description." Directors can enter any text of their choosing up to 60 characters.

SIGN UP LIMIT

Club managers now have the ability to limit players to a certain number of sign-ups per day for club activity under "Advanced Club Settings." Specific playtimes can be set to ignore this limit by visiting "Edit Club" and then customizing the playtime.

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